

Husky's "Big Country Adventure" Contest - Official Rules

The "**Big Country Adventure**" Contest is offered by Husky Oil Marketing Company, a division of Husky Oil Operations Limited (hereinafter referred to as the "**Sponsor**").

By participating in this promotional contest (the "**Contest**"), each participant unconditionally accepts and agrees to: a) the terms and conditions set out in these Official Rules, and b) the decisions of the Sponsor with respect to all aspects of the Contest, which decisions will be final and binding.

1. **No Purchase Necessary to Enter:** No purchase is necessary to enter the Contest.
2. **Participating Retailers:** The "Big Country Adventure" Contest is being promoted only at participating Husky locations (each a "**Participating Retailer**") in the Provinces of British Columbia, Alberta, Saskatchewan, Manitoba and Ontario.
3. **Eligibility:** The Contest is open to all residents of Canada (except residents of the province of Quebec) who are 18 years of age or older. This Contest operates only in the Provinces of British Columbia, Alberta, Saskatchewan, Manitoba and Ontario, and only at Participating Retailers. This Contest is void where prohibited. Employees of the Sponsor, and employees of its affiliates, subsidiaries, agents and advertising agencies, and their immediate family members (parent, child, sibling and spouse) and any person domiciled with an employee, are not eligible for the grand prize or any other prize.
4. **Contest Period:** The Contest opens at 12:00:01 a.m. Mountain Standard Time (MST) May 17, 2017 (the "Contest Start Date") and closes at 11:59:59 p.m. (MST) September 5, 2017 (the "Contest End Date"). The period between the Contest Start Date and the Contest End Date is known as the "**Contest Period**". Husky reserves the right to extend the Contest End Date with respect to the award of the Prize as specified in paragraph 6 of these Official Rules.
5. **Entry: Existing myHusky Rewards members who have already subscribed to receive email communications** will automatically receive one entry into the Contest. Existing members who are not already subscribed may do so at any time during the course of the Contest and will receive one entry once they have completed their subscription. (Existing members can subscribe by going to www.myhuskyrewards.ca/Subscribe and clicking "Yes, I would like to subscribe and then entering in their myHusky Rewards card number.) Any person who is not a myHusky Rewards member may pick up a card at any of our locations and register their card at www.myhuskyrewards.ca. During the registration process check the subscribe "by email" text box to subscribe and receive one contest entry.

Subscribed members will also automatically be entered into the Contest each time they swipe their myHusky Rewards Card when they make a qualifying purchase

at the pump or in-store at a Participating Retailer during the Contest Period. Alternatively, they may enter the Contest by mailing an entry to “Big Country Adventure Contest”, Attention: Customer Service Department, c/o Husky Energy, 707-8th Ave SW, Calgary, AB, T2P1H5. The envelope must contain the entry, which must be on a single sheet of paper no larger than 8½ inches by 11 inches. The entry must contain the following information, which must be legible: name, mailing address with postal code, phone number, email address and myHusky Rewards card number. Mail-in entrants are restricted to one entry per week. Only one entry may be submitted with each mailing. Any mailing containing more than one entry will be discarded, including all of the entries. Contest entries must be received by the close of the Contest Period in order to be eligible for a prize.

A participant's entry will be disqualified if he/she: (i) provides information that is incomplete or inaccurate or illegible, (ii) fails to comply with or attempts to circumvent any of the terms and conditions of these Official Rules, or (ii) does not meet the eligibility requirements set out in these Official Rules.

6. **Prizes:** Only those individuals who are registered in the myHusky Rewards Program AND are subscribed to receive emails during the Contest Period will be eligible for the grand prize (“Grand Prize”) and the secondary prizes.

The “Big Country Adventure” **Grand Prize** is a \$25,000 cash payment. This cash prize may, but does not have to, be used purchase a typical mid-size car with standard package. The Grand Prize must be claimed before December 31, 2017.

For the “5 Point Prizes” **Secondary Prizes** the winner will receive 150,000 myHusky Rewards points. There will be five (5) secondary prizes awarded. Points have no cash value and the retail equivalent value will depend on the product for which points are redeemed. The Secondary Prize will be awarded by crediting the myHusky Rewards points to the winner’s card/account. Any myHusky Rewards points awarded as Secondary Prizes must be redeemed before December 31, 2017 following which the Sponsor may, in its sole discretion, cancel any unredeemed points.

The above Grand Prize and Secondary Prize details and all aspects thereof are subject to change. The winner will be provided with any additional details after being notified of winning.

The Prizes must be accepted as awarded; are not convertible to cash and have no cash value. The myHusky Rewards points may be applied towards the purchase of fuel, car wash or convenience store purchases at Husky gas stations. The myHusky Rewards points can also be redeemed for certain products and services at Husky gas stations and can be redeemed for certain products, services and gift cards listed in the myHusky Rewards Catalogue. (see www.myhuskyrewards.ca for more details on redemption of myHusky Rewards points.)

No transfer or substitution by the winner of any part of the Grand Prize is

permitted. The Sponsor reserves the right to substitute any part of the Grand Prize with a prize of equal or greater value for any reason.

Prize Winners: The Sponsor will randomly select the winner of the Grand Prize from all eligible entries on September 30, 2017.

All potential winners are subject to verification of eligibility and compliance with these Official Rules before the Prizes will be awarded.

The winners of the Prizes will be contacted by email at the email address listed on the member's account or on their mail-in entry, as applicable. Only three (3) attempts will be made, each on a different day. For the second and third attempt, the winner will be contacted by phone at the phone number listed on the member's account or on their mail-in entry, as applicable. A voice message will be left if possible. If direct contact is not made with the selected participant for any reason within forty-eight (48) hours of the last attempt, or the selected participant is unwilling or unable to comply with these rules, they will thereby forfeit the Prize and another participant's entry will be selected.

The winners of the Prizes must correctly answer, unaided, a mathematical skill-testing question. In addition, they will be required to complete, sign and return a 'Declaration of Eligibility' form, in which they confirm their eligibility and a 'Waiver and Assumption of Risks' form in which the winner agrees, to assume all risks associated with acceptance and use of the Prizes. This form must be returned, properly executed, within seven (7) days of notification or the participant will thereby forfeit the Prize.

Upon receipt of the properly executed form and the Sponsor's verification that the selected participant is in compliance with all the rules set out herein, the selected participant will be declared the winner, otherwise the participant will not be entitled to their Prize.

7. **Odds:** As set out in paragraph 6 herein, there is one (1) Grand Prize and five (5) Secondary Prizes to be won. The odds of winning the Prizes will depend on the number of qualified entries for the Prizes received over the Contest Period.
8. **Assumption of Risk:** The winner understands that the Prizes can be redeemed for products or services that may present inherent risks of property damage, personal injury and death, which may or may not be known and which may or may not be foreseeable and which may arise before, during and following use of the products or services. The winner agrees to assume all such risks of property damage, personal injury and death. If the winner does not agree to assume all such risks of property damage, personal injury and death then the winner must not accept the Prize.
9. **Liability Limitation:** The winner agrees that the Sponsor, and each of the Sponsor's agents and representatives, and each of their directors, officers and

- employees (collectively, all of the forgoing are the "**Released Parties**") shall not be liable to him or her or any of their heirs for property damage, personal injury or death, or any other loss or damage that may arise: (i) as a result of, whether wholly or partially, any act or omission of any the Released Parties, or (ii) by reason of any event over which any of the Released Parties has no control. In all other circumstances, collectively, the Released Parties' total maximum liability to any participant shall be equal to the value of the Prize awarded to that participant divided by the total number of eligible entries received.
10. **Indemnity:** The winner hereby agrees to indemnify and hold harmless each of Released Parties from any and all claims, demands and liability for any injury, loss or damage of any kind to any person or persons, including death and property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of the Prize or any redeemed products or services or participation in the Contest or participation in any Prize-related activity.
 11. **Disclaimer of Warranty:** The Sponsor makes no warranty, guaranty or representation of any kind concerning the Prize or any redeemed products or services and disclaims any implied warranty or condition.
 12. **Contest Irregularities:** The Sponsor is not responsible for printing or typographical errors in any Contest-related materials. The Sponsor is not responsible for any lost, late, delayed, illegible, incomplete or misdirected entries. The Sponsor assumes no responsibility or liability for failure of the Internet or the Contest website during the contest period or for any other problem or technical malfunction in the operation of the Contest. If in the opinion of the Sponsor the administration or integrity of the Contest has been compromised the Sponsor reserves the right to modify, suspend or cancel the Contest, including without limitation, terminating the Contest and awarding the prizes by random drawing from all non-suspect entries received as of the termination date. If the Contest is cancelled, modified, suspended or terminated notice will be posted on the Contest website located at www.HuskyBigAdventure.ca.
 14. **Publicity:** Except where prohibited by law or regulation, by submitting an entry and accepting the Prize the winner grants the Sponsor (and its nominees) a perpetual, worldwide, royalty-free license to use the winner's name, photograph, voice, likeness and the whole or any part of any statement or statements he/she has made or makes concerning the Contest or the Prizes, for the Sponsor (and its nominees) to use in connection with any publicity, promotion or advertising of any nature, whether or not related to the Prizes or Contest, and the winner hereby consents to such use without further notice, consent, approval or compensation. The winner agrees to make himself/herself reasonably available for an opportunity to have photographs taken of him/her. The winner also agrees that the Sponsor may publish their name, city and province of residence as being a winner of the Contest.

15. **Restrictions:** The following are prohibited and will result in automatic disqualification from the Contest: (1) viewing or tampering with the Contest Sponsor's systems, source code or data; (2) using any method that artificially increases odds of winning; (3) non-compliance with these Official Rules; or (4) any other act which the Sponsor determines, at its sole discretion, could jeopardize the integrity of the Contest.
16. **Facebook:** While the Contest is advertised through Facebook, the Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook. The information provided in an entry form is being provided to the Sponsor and not to Facebook. By participating in the Contest, each participant agrees to fully and completely release Facebook of and from any and all liability whatsoever that may arise in any way in connection with the Contest.
17. **Taxes:** The winner is responsible for reporting any taxable benefits in connection with the Contest to all applicable governmental authorities. Any taxes relating to the acceptance or use of the Prize(s) is the sole responsibility of the winner.
18. **Privacy:** The personal information that you provide to the Sponsor will be used for the purposes as set out herein and in administering the Contest. For further information about the Sponsor's privacy practices and obligations, please see www.myhuskyrewards.ca.
19. **Changes to the Contest:** The Sponsor reserves the right to change the terms of this Contest, suspend or cancel it, at any time, for any reason, without liability on the part of the Sponsor, and without prior notice.
20. **Entries:** All entries become the property of Sponsor and receipt of any entry will not be acknowledged and no entry will be returned.
21. **Governing Law:** A prospective participant may not participate in the Contest where it is prohibited by law or these Official Rules. The interpretation of these Official Rules and all matters relating to the rights and obligations as between any participant and the Sponsor in connection with the Contest shall be governed by, construed and interpreted in accordance with the laws of Alberta, without giving effect to any choice of law or conflict of laws rules or provisions. The Sponsor and all participants hereby agree to attorn to the jurisdiction of the courts of Alberta, sitting in the City of Calgary (and all courts of appeal therefrom), in respect of the determination of any matter, issue or dispute arising in relation to these Official Rules, the Contest or the acceptance or use of the Prize and agree that any such determination shall be sought solely and exclusively before such courts.
22. **Language Discrepancy:** In the event there is a discrepancy or inconsistency between the English language version of these Official Rules and any other language version, the English version shall prevail, govern and control.

23. **Discrepancy with Other Material:** In the event there is a discrepancy or inconsistency between the terms and conditions of these Official Rules and any other material relating to the Contest, these Official Rules shall prevail, govern and control. In the case of a discrepancy or inconsistency between these Official Rules and the Waiver and Assumption of Risks both will apply separately.
24. **Third Party Trademarks:** The names of any individual, group, company, product or service mentioned herein or on other Contest material, and any corresponding likeness, logo or image thereof, have been used for identification purposes only and may be the copyrighted properties and trademark of their respective owners. The mention of any individual, group or sponsors, or the inclusion of a product or service as a prize or on Contest material, does not imply any association with such individual, group or sponsors or the manufacturer or distributor of such product or service or the product or service itself and, except as otherwise indicated, no association is intended or should be inferred.
25. **Decisions:** The decisions of the Sponsor is final and will be binding on all participants with respect to all aspects of this Contest, including but not limited to, eligibility of participants, compliance with these rules and the correctness of the answer to the skill-testing question.
26. **Contest Documentation:**
- OFFICIAL RULES: For a copy of the Official Rules and the Declaration of Eligibility form and the Waiver and Assumption of Risks, mail a self-addressed, stamped envelope by first class mail to Big Country Adventure Contest, Attention: Customer Service Department, Husky Oil Marketing Company, a division of Husky Oil Operations Limited, c/o Contest Administrator, 707 8th Ave SW, Calgary, Alberta T2P 1H5 and include a written request for the same.
- WINNER'S LIST: The names of the winners of the Prizes are available only within sixty (60) days after the close of the Contest. Send a self-addressed, stamped envelope by first class mail to Big Country Adventure Contest, Attention: Customer Service Department, Husky Oil Marketing Company, a division of Husky Oil Operations Limited, c/o Contest Administrator, 707 8th Ave SW, Calgary, Alberta T2P 1H5, and include a written request for the name of the Contest winners.
27. **Copyright:** The Contest and all related material are Copyright © Husky Oil Marketing Company, a division of Husky Oil Operations Limited. Participants are hereby authorized to copy these official rules on the condition that it will be for their personal use only and not for any commercial purpose whatsoever.